ORDER

| | | | | EL PASO LAS CRUCES |
|--------|---------------|---------------------|-------------|-----------------------|
| Orders | Order / Rev: | 327918 | | |
| | Alt Order #: | 25290499 | | THE |
| | Product Desc: | Issue | <u> </u> | |
| | Estimate: | 4673 | | CW - EIPaso, TX |
| | Flight Dates: | 11/01/16 - 11/07/16 | Primary AE: | Jenna Nubar |

Agency Name: Great American Media

Original Date / Rev:

Order Type:

Name: Demographic:

Priority:

Product Codes:

Revenue Codes:

Buying Contact:

Billing Contact:

DCCC

HH

PL02

AGY, POL, ISSUE

P-4

GENERAL

09/19/16 / 09/19/16

1010 Wisconsin Ave NW Washington, DC 20007

Agency Commission:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID: Agency External ID:

Unit Code:

Bill Plan

Advertiser

| Dili i lali | | | | |
|-------------|----------|---------|--------------|------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 10/31/16 | 11/07/16 | 6 | \$405.00 | \$344.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| November 2016 | 6 | \$405.00 | \$344.25 | 0.00 |
| Totals | 6 | \$405.00 | \$344.25 | 0.00 |

General

K-WDC NAT

Cash

15%

Broadcast

EOM/EOC

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jenna Nubar | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total | | |
|-----------------|-------|-------------|--|--|
| CW - ElPaso, TX | 1% | \$405.00 | | |
| Market | 100% | \$40,500.00 | | |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| KDBC | 27% | \$10,935.00 |
| KFOX | 12% | \$4,860.00 |
| KINT | 0% | \$0.00 |
| KTSM | 23% | \$9,315.00 |
| KVIA | 37% | \$14,985.00 |
| QVIA | 0% | \$0.00 |

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|------------|----------|------------|------------------|------------|-------------|-----------|--------|------|-------------|----------|-------|----------|
| E 1 NVIA | 11/05/10 | 6 11/05/16 | SA 4-5P MT/5-6P | PT CM | SA 4-5P | S- | :30 | 1 | \$5.00P-3 | 0.00 NM | 1 | \$5.00 |
| | | | Access Hollywood | ł | (4:00 PM-5: | 00 PM) | | | | | | |
| Access | Hollywoo | od | | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | 31/16 | 11/06/16 | S- | 1 | \$5.00 | 0.00 | | | | | | |
| E 2 NVIA | 11/02/1 | 6 11/02/16 | WE Prime Hour 2 | СМ | 8-9p | W | :30 | 1 | \$100.00P-3 | 0.00 NM | 1 | \$100.00 |
| | | | Frequency | | | | | | | | | |
| Frequer | cy-CW | | | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | 31/16 | 11/06/16 | W | 1 | \$100.00 | 0.00 | | | | | | |
| E 3 NVIA | 11/02/1 | 6 11/02/16 | WE Prime Hour 1 | СМ | 7-8P | W | :30 | 1 | \$100.00P-3 | 0.00 NM | 1 | \$100.00 |
| | | | Arrow | | | | | | | | | |
| Arrow-C | :W | | | | | | | | | | | |

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CW

Totals

- ElPaso, TX

\$405.00

6

Order / Rev: 327918

Advertiser: DCCC

Alt Order #: 25290499

Product Desc: Issue

Flight Dates:

11/01/16 - 11/07/16

Estimate: 4673

Ln Ch Start **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots End Amount CM 7-8P \$100.00 E 3 NVIA 11/02/16 11/02/16 WE Prime Hour 1 :30 \$100.00P-3 0.00 NM Arrow Arrow-CW Start Date End Date Weekdays Spots/Week Rating Rate --W---\$100.00 Week: 10/31/16 11/06/16 0.00 E 4 NVIA 11/01/16 11/01/16 TU Prime Hour 1 CM 7-8P -T----:30 \$160.00P-3 0.00 NM 1 \$160.00 The Flash The Flash-CW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 \$160.00 0.00 E 5 NVIA 11/01/16 11/07/16 Late News (M-F) M-F 9-930P \$20.00P-3 CM MTWTF--:30 2 0.00 NM 2 \$40.00 (9:00 PM-9:30 PM) ABC7 News @ 9p on CW ABC7 News @ 9P on CW Start Date End Date **Weekdays** Spots/Week Rating Rate 11/07/16 MTWTF--Week: 11/01/16 \$20.00 0.00